RNS FIRST GRADE COLLEGE

(A Unit of R N Shetty Trust)

An Autonomous Institution Affiliated to Bangalore
University NAAC Accredited with 'A' Grade

Estd. 2012

Dr. Vishnuvardhan Road, Channasandra, R R Nagara, Bengaluru - 560 098

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Profile

Mr. Rajath H. S. is an Assistant Professor in the Department of Commerce with over 13 years of experience in higher education. He completed his Bachelor of Business Management (BBM) from Sri D. Devaraj Urs Government First Grade College, Hunsur, Mysuru District, and obtained his Master of Commerce (M.Com.) from Vidya Vikas First Grade College, Mysuru. He is currently pursuing a Doctor of Philosophy (Ph.D.) in Commerce at Annamalai University, Chidambaram, Tamil Nadu.

He began his academic career as an Assistant Professor in the Department of Commerce at VET First Grade College, Bengaluru, where he served from July 2013 to November 2022. During this period, he also worked at MIMS, Bengaluru, from November 2021 to May 2022. Throughout his teaching career, he has actively contributed to various institutional committees and academic activities.

He is currently serving as an Assistant Professor in the Department of Commerce at RNS First Grade College, Bengaluru, an autonomous institution affiliated with Bengaluru City University and a part of the prestigious RNS Group of Institutions.

Research

Mr. Rajath H. S. has presented research papers at national conferences and published research articles in UGC-CARE-listed and other peer-reviewed journals. His research interests include marketing strategies in higher education, digital marketing, consumer behaviour, and contemporary issues in commerce and management.

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